

SWAN Board Communication Plan

The SWAN Board recognizes the importance of direct and open communication. Once a need to communicate is recognized we feel it is better to communicate a partial message immediately, rather than waiting. Our key values to communication are:

- Direct and factual communication
- Speedy communication
- Open and honest communication
- Unified message

With these values in mind, the Board has designed a diagram to demonstrate the most effective and efficient means of communication:

